



Climate Mayors Business Council

Where City Leadership Meets Industry Innovation





Across the United States, mayors are not waiting to take action on climate.

From clean energy deployment to zero-emission transportation, from climate resilience planning to equitable economic transition, local leaders are shaping the future in real time. Climate Mayors' 350+ mayors represent the frontlines of climate action and the frontlines of opportunity.

But cities cannot do this work alone.

The **Climate Mayors Business Council** was created to foster something deeper than partnership and more meaningful than sponsorship. It is a forum for alignment. A trusted space where public leadership and private sector innovation meet. A place where insight flows both ways.

Here, mayors share what is happening in their cities — policy shifts, implementation challenges, community priorities, political realities. And business leaders share what they are seeing across markets, supply chains, technologies, and capital flows.

A DIFFERENT KIND OF TABLE

Climate Mayors Business Council is a strategic exchange that informs the pace and direction of climate action. This group serves as a sounding board helping member mayors understand how local policies are affecting the private sector. In turn, Business Council members gain clarity about what's happening inside city governments before it reaches the headlines.

The Climate Mayors Business Council exists because the energy transition is already underway and coordination matters. Our convenings are designed as a working dialogue, inviting members to share what they are hearing in their world:

HOW are federal policies affecting your industry?

WHAT market signals are emerging?

WHERE are implementation bottlenecks?

WHAT innovations are gaining traction?

From there, Climate Mayors provide direct updates from the on-the-ground-work that mayors are doing across the country, including:

- Inspiring local initiatives that move the needle on climate
- Policy developments
- Strategic organizational priorities
- Federal and state engagement
- High impact events and collaborations



ACCESS THAT MATTERS

Membership in Climate Mayors Business Council offers something rare: proximity to decision-makers who are implementing climate policy at scale.



Business Council members are invited to attend the **Climate Mayors Leadership Forum** during New York Climate Week. This is an intimate, by invitation only, high-level gathering that convenes mayors and senior advisors for substantive discussion.

Last year, the Forum was hosted at the distinguished Roosevelt House Public Policy Institute at Hunter College, an environment reflecting the seriousness and stature of the work.

The Leadership Forum is not a public conference. It is a curated convening designed for substance over spectacle, and Business Council members have exclusive access.

Business Council participation offers:

- ☑ **Direct engagement** with mayors and senior city officials
- ☑ **Early insight** into municipal priorities and implementation strategies
- ☑ **Exposure** to emerging toolkits and policy frameworks impacting local markets
- ☑ **Advance awareness** of innovative tools and approaches being used to gauge customer and community sentiment
- ☑ **Meaningful peer exchange** among sector leaders

INTELLIGENCE. ALIGNMENT. FORESIGHT.



The transition to a zero-carbon, climate-resilient economy is reshaping every major sector: energy, transportation, engineering, finance, water, architecture, infrastructure, and beyond.

Business Council members benefit from:



Real-Time Policy Intelligence

Members gain an informed perspective on federal and municipal policy developments affecting capital investment, procurement, infrastructure planning, and regulatory frameworks.



Strategic Foresight

Cities are often the proving ground for innovation. Members receive visibility into pilot programs, resilience strategies, and deployment models before they scale nationally.



Mission Alignment

The Council creates space to identify where company strategy and municipal need intersect — enabling thoughtful collaboration rooted in shared outcomes.



Peer-Level Exchange

Participation in the Climate Mayors Business Council places your organization among distinguished, world-class companies whose executive leadership is actively engaged in building, financing, and designing a climate-resilient future.

You belong at this table!

The Climate Mayors Business Council is intentionally selective.

Climate Mayors Business Council includes representation from companies like:



Stantec



VEOLIA

ARUP



KATE WRIGHT
Executive Director,
Climate Mayors

We seek companies and institutions that demonstrate:

- ☑ **Sector alignment** with climate solutions (e.g., solar, zero-emission vehicles, engineering, architecture, energy systems, transportation, water resilience, climate finance, climate risk assessment)
- ☑ **Demonstrated** corporate commitment to addressing climate change
- ☑ **Transparent** measurement and disclosure of climate impact and risk
- ☑ **Science-aligned** strategies to reduce emissions
- ☑ **Investment** in financing the global transition to a zero-carbon, resilient economy
- ☑ **Advocacy** for strong climate policy frameworks

We do not admit companies whose primary business contributes disproportionately to climate change, including fossil fuel-dependent enterprises, firearms, or tobacco industries.

Membership in Climate Mayors Business Council provides members with exclusive access to curated events. This level of access reflects our shared responsibility: It signals credibility, affirming that climate leadership requires both public courage and private commitment.

MEMBERSHIP TIERS

Bronze Partner \$15,000

- Invitation to attend Climate Mayors virtual membership meeting, bi-annually
- Invitation to the Climate Mayors annual Leadership Forum and reception for one
- Recognition in Climate Mayors Newsletter

Silver Partner \$25,000

- Invitation to attend Climate Mayors virtual membership meeting, bi-annually
- Invitation to the Climate Mayors annual Leadership Forum and reception for two
- Business spotlight in one Climate Mayors Newsletter

Gold Partner \$50,000

All the benefits of Silver level partnership, plus:

- Invitation to the Climate Mayors annual Leadership Forum and reception for three
- Business spotlight highlight in two Climate Mayors Newsletters
- Logo placement on all email communications around annual Climate Mayors event and in event collateral

Platinum Partner \$75,000 & above

All of the benefits of Gold level partnership, plus:

- Opportunity for brief remarks at an annual Climate Mayors event
- Business spotlight highlight in four Climate Mayors Newsletters
- Invitation to the Climate Mayors annual Leadership Forum and reception for four



DAVID GOLDWATER
Vice President, Public Policy,
Stantec

“At Stantec, we work on complex infrastructure projects around the world, including water systems, roadways, bridges, energy facilities, and data center development, to name a few. Being part of the Climate Mayors Business Council gives us invaluable insight into the trends, pressures, and priorities city leaders are navigating in real time. Access to mayors and their teams helps us better understand community expectations around water quality, resource stewardship, and responsible project management. That perspective directly informs how we design and deliver our projects, ensuring our solutions strengthen local resilience and align with the needs of the communities we serve.”

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As a global leader in water, waste, and energy, Veolia works at the intersection of environmental protection and essential infrastructure.

Climate Mayors Business Council creates a space where we can share technical expertise while hearing directly from cities about what they need to move forward step by step. That dialogue helps ensure our solutions are practical, scalable, and responsive to municipalities of all sizes, across all regions, and at varying levels of resource capacity. Our partnership is grounded in delivering measurable progress toward a cleaner, more resilient future. Through the Business Council, our organization has gained valuable insight about how municipal leaders are approaching important issues such as decarbonizing buildings. This inspired us to collaborate recently with Climate Mayors and city leaders from around the country to develop a Building Decarbonization Guide for Local Governments.”



ANNIE OSBORNE

Director, State & Local
Government Affairs, Veolia

BUILDING THE FUTURE, TOGETHER

The clean energy transition is not theoretical, it is operational.

It lives in procurement decisions, infrastructure contracts, zoning codes, transit electrification, water systems, financing structures, building retrofits, and community engagement strategies. While our mayors lead the execution on the ground, the Climate Mayors Business Council serves as our vital partner, ensuring that private sector ingenuity and market-ready solutions are fully integrated into our collective momentum.

This is a space to listen. A space to inform. A space to align. A space where companies and cities work as co-architects of a resilient, prosperous future. Because when cities and industry move together, progress accelerates — and the future arrives faster.

Are you ready to take your seat at the table?

www.climatemayors.org

